

INAUGURAL WORKSHOP

Economic Evaluation for Medical Decision Making

Cost-Effectiveness Methods & Applications in Health Services Research

ADVANCING METHODS FOR VALUE, INNOVATION, AND IMPACT IN HEALTH POLICY

April 14 – 15, 2026 ◆ IU Indianapolis ◆ Campus Center · 420 University Blvd.

FEATURED SPEAKER



Anirban Basu, Ph.D.

*Stergachis Family Endowed Director
The CHOICE Institute
University of Washington, Seattle*

Dr. Basu is a health economist and statistician whose work spans microeconomics, statistics, and health policy. He holds joint appointments in Health Services and Economics at UW. A Research Associate at the National Bureau of Economic Research and elected Fellow of the American Statistical Association, his research focuses on the economic value of health care, causal inference, and the potential for discrimination in AI algorithms. He served on the 2nd Panel on Cost-Effectiveness in Health and Medicine. Ph.D. in Public Policy, University of Chicago.

Tuesday, April 14

CAMPUS CENTER CE 405

- 10:15 – 12:30 PM** 1-on-1 30-Minute Consultations (virtual option available)

- 2:00 – 3:00 PM** **Workshop Session 1: Foundations of Economic Evaluation and the Emerging Use of AI Applications**
Core concepts in cost-effectiveness—QALYs, uncertainty analysis, value-of-information—alongside emerging AI applications in health technology assessment.
CME credit available.

- 3:15 – 4:15 PM** **Workshop Session 2: Disparities in Economic Evaluation: Limitations of Current Practices and Emerging Methods**
Examining the limits of conventional cost-effectiveness in capturing disparities, with emerging methods for equity weighting and social value judgments.
CME credit available.

- 4:30 – 6:30 PM** Reception — Jags Crossing, 850 W. Michigan St.

Wednesday, April 15

CAMPUS CENTER CE 309

- 9:30 – 11:00 AM** Light Breakfast & 1-on-1 30-Minute Consultations

- 1:00 – 2:15 PM** **Seminar: Dynamic Efficiency & Pricing of Pharmaceutical Innovations**
Revisiting canonical pricing models in pharma innovation markets—when does optimal pricing deviate from full surplus transfer? Empirical estimates and multi-country simulations.
CME credit available.

- 2:30 – 4:00 PM** **“Ask a Health Economist” — Expert Rotation**
Three 30-minute small-group rotations with health economists: research guidance, methods advice, and career development.

- 4:00 – 5:00 PM** 1-on-1 30-Minute Consultations

Why Attend

- Learn cutting-edge methods in economic evaluation
- Understand how AI is reshaping health technology assessment
- Explore new approaches to addressing disparities in health economics

Register for Events

Free and open to all researchers, faculty, and students.

- WORKSHOP
- SEMINAR
- CONSULTATIONS
- EXPERT ROTATION
- RECEPTION